

CLEAN CORNWALL NEWSLETTER



NOVEMBER 2019



PARTNERSHIP MEETING

Thank you to those who attended the October partnership meeting. It was great to get together and discuss the many things happening across the county and the important environmental issues that, as a partnership, we can help tackle. A number of points, such as funding opportunities, awareness raising campaigns and initiatives were discussed. Clean Cornwall and others will work on some of these in the next couple of months. The minutes have now been sent out, if you have not received these please contact Clean Cornwall. The date of the next meeting will be on 27th February 2020, location TBC.

UPCOMING CLEANS

-  Madron WI Litter pick
9/11/19
-  Plastic Free Roseland
Summers Beach 9/11/19
-  St Ann Chapel Community
17/11/19
-  Pendennis Moat 24/11/19

OCTOBER HIGHLIGHTS

-  Clean Cornwall
Partnership meeting
-  Camelford regeneration
Forum with CPPC
-  Phase 1 of Bioplastic
campaign

CAMELFORD REGENERATION FORUM:

On 18th October, it was the annual Camelford Regeneration Forum held at Cornwall Council. Attendees of this were a range of school children from the area, ages 10-12. The theme of the day was healthy environment, minds and body. Delia, from the Cornish Plastic Pollution Coalition, gave a presentation for healthy environments, where there was lots of interactive discussion on plastic pollution in the County. The children were extremely engaged with the topic with lots of burning questions, along with the desire to do their bit to keep Cornwall a clean and healthy place.



During the Partnership meeting there was a conversation around signage to promote a clean and litterless Cornwall. The sign will be placed where there are high volumes of traffic coming into the county. Clean Cornwall are discussing this with a number of different bodies and exploring a range of avenues to go down. If you have any suggestions please feel free to get in touch.

BIO-BASED PRODUCTS ROUND TABLE DISCUSSION :

On 28th October 2019, Tevi held a round table discussion on Bio-based products. Attendees of this event were the Managing Director of the Bio-Based Industries Association (BBIA), Clean Cornwall, CPPC, members of Cornwall Councils' Waste team, Exeter University and other interested members of the community. The main conversation was around how Cornwall could sustainably manage these products and minimise any risk to environment and wildlife that they may cause. Currently, Cornwall does not have the infrastructure to process these materials at a residential or commercial level, therefore they are likely to end up at the CERC. Most virgin plastics can be recycled in Cornwall which highlights the question of which one material is considered more sustainable. Among the attendees, it was agreed that these products can have misleading and false labelling which must be addressed. Labelling needs to include how to properly dispose and any harmful impacts they may have on the environment. BBIA note that products must be to a EN1342 standard, and that there is a reporting mechanism for any product that says it is compostable without achieving certification. It is concluded that, until Cornwall has the infrastructure to deal with these products in the best way, awareness and education is needed to give public and businesses information to make informed decisions. The obvious complexity of these products highlights the importance of reducing and reusing first - products that are "on the go" can never truly be sustainable. Clean Cornwall will continue to host a series of meetings, alongside partners, to discuss the best action. If you would like more information about this subject please contact Clean Cornwall.

OCTOBER STATISTICS

- 26** Registered litter picks
- 48** Hours dedicated
- 445** Registered volunteers



TRUCKERS AGAINST LITTER

The issue of litter on roads and in lay-bys is often discussed, little do you hear about any positive stories around this. Recently, Clean Cornwall has been in touch with a member of the Truckers Against Litter group. Members of this group, often lorry drivers, do their own litter picks whilst stopping in a lay-by, They then share their stories on social media encouraging others to do the same.

Clean Cornwall were able to help out this cause by providing a member with their own litter picking equipment. Through their efforts one member has recently been nominated for a community award by Stafford Borough Council. To find out more about this group search for "Truckers Against litter" on Facebook.

The WI campaign against fast fashion:

One of many climate issues the WI has recently started to campaign for is the fast fashion crisis. Part of this campaign will involve awareness raising days in communities to raise awareness to both members and public of this important issue.

As the campaign moves forward there will be a range of events happening in Cornwall, if you would like more information please contact: juliahavard123@btinternet.com, or keep an eye out on Clean Cornwall's Social Media for updates.



CLEAN CORNWALLS CHRISTMAS COUNTDOWN

Join us in counting down to Christmas with a litter pick a day throughout December.
To get involved contact CleanCornwall@Cornwallrcc.org.uk

During the past few years Clean Cornwall statistics show that litter picks decrease significantly through December. Due to this, and the obvious need to keep our county clean, Clean Cornwall are running a Christmas Countdown campaign. The aim is to get a group a day through the month of December, from anywhere in the county, to hold a litter pick. Clean Cornwall will follow each litter pick on their Social media channels with the aim of highlighting the importance and value of Cornwall's litter picking volunteers. To ensure equipment and waste collection can be effectively sorted, groups must

register within 5 working days of their chosen date. If you or you know of anyone who maybe interested in joining our Christmas Countdown please get in touch at Clean.Cornwall@cornwallrcc.org.uk or 01872 243533