## CORNWALL FEDERATION OF WOMEN'S INSTITUTES

## SOCIAL MEDIA COMPETITION 2024

Has your WI set up a Facebook page or a website? Do you use social media to help attract new members, or to keep your current members in the loop? Do you tweet regularly? Do you have a Pinterest page?

If so, this is the competition for you!

If your WI is not yet using social media or other technology, it's not too late to get started. Have a look at MyWI where you'll find simple tutorials to get you up and running using social media.

To enter our competition, please email the office on reception@cornwallwi.org.uk with a link to your website, Facebook page, Instagram account – or whichever platform you've used to help your WI – along with a brief description of how using technology has helped you. A paragraph will suffice. There is no application form needed and no fee to enter.

The WI deemed to have made the most effective, creative and innovative use of social media or technology will be announced at our Annual Council Meeting on 23 October at the Hall for Cornwall.

Contact: Helen Kestle 07971 356338 /

Email:

chair@cornwallwi.org.uk

Closing Date: Friday 30 August 2024

