



DO YOU USE SOCIAL MEDIA TO HELP ATTRACT NEW MEMBERS OR TO KEEP YOUR CURRENT MEMBERS IN THE LOOP AT YOUR WI?

TO ENTER WRITE A PARAGRAPH WITH A WORD LIMIT OF 300 WORDS, HOW THE USE OF SOCIAL MEDIA HAS HELPED YOUR WI.

THE ENTRY WILL BE JUDGED ANONYMOUSLY BY APPOINTED JUDGES WHO WILL JUDGE INDEPENDENTLY.

YOUR ENTRY WILL BE JUDGE ON CREATIVITY AND INNOVATIVE USE OF SOCIAL MEDIA TO INFORM MEMBERS AND ENHANCE THEIR WI EXPERIENCE. THE WINNER WILL BE ANNOUCED AT THE ANNUAL MEETING IN OCTOBER 2026.

PLEASE DO NOT ENTER YOUR WI NAME IN YOUR ENTRY PARAGRAPH BUT SUBMIT SEPARATELY A CONTACT NAME, EMAIL ADRRESS AND WI NAME.

REMINDER, THE ENTRY PARAGRAPH IS LIMITED TO 300 WORDS AND ONE PHOTO FROM YOUR SOCIAL MEDIA SITE THAT SUPPORTS YOUR STATEMENT PLUS THE NUMBER OF FOLLOWERS AND LIKES.

Entry is free.

Entry is now open. Closing date: 28 August 2026.

Please email entries to: Avril Pile apile@cornwallwi.org.uk reception@cornwallwi.org.uk

Any queries or for further information please contact me at the above email address.

Good Luck and we look forward to seeing your entries